



Washington, D.C. 20505

13 APR 1979

Mr. John H. Sweet
President, U.S. News and World Report
2300 N Street, N.W.
Washington, D. C. 20037

Dear Mr. Sweet,

This Agency is continuously seeking to upgrade the technical procedures and art forms involved in presenting printed intelligence analysis. We have achieved some improvements in the speed of our operation, product appearance and graphic illustrations. While these improvements are encouraging, we believe we could do better by broadening the experience of our first line supervisors who are in charge of these activities. It would be particularly useful to have them visit with their counterparts at major publishing corporations.

The production of U.S. News and World Report in many ways parallels the kinds of deadline publishing done by the Agency. It would be most helpful to us if you would permit one of my supervisors to visit for a day or two to discuss and observe the activities of his counterpart(s) in your operation. We believe visits with the production editor and the chiefs of your art staff and services division would be the most useful.

I know your production schedule is very demanding and we would not want to delay or interrupt it. Indeed, the value to us would be to observe your normal routine. If this idea seems feasible to you, the details of a visit can be arranged through our Director of Public Affairs, Mr. Herbert Hetu.

I look forward to hearing from you on this proposal.

Sincerely yours,
/s/ Stansfield Turner

STANSFIELD TURNER